



Mad Catz® Announces Shipping of the Cyborg® R.A.T. Professional Gaming Mice

*Highly Anticipated New Range Delivers Performance and Full
Adjustability Beginning June 2010*

San Diego, June 08. 2010

Mad Catz® Interactive, Inc. ("Mad Catz" or "the Company") (AMEX/TSX: MCZ), a leading third-party interactive entertainment accessory provider today announced that it has begun world-wide shipment of its highly-anticipated **R.A.T.⁷** and **R.A.T.⁵** gaming mice under the Company's **Cyborg** professional gaming brand.

Unveiled to critical acclaim at the 2010 Consumer Electronics Show (CES) in Las Vegas, Nevada, the **Cyborg R.A.T.** quickly sparked the imagination of gamers everywhere, all keen to experience the adjustable ergonomics and cutting-edge technology designed to deliver a competitive edge when compared to traditional gaming mice.

Darren Richardson, President and Chief Executive Officer of Mad Catz commented, "The R.A.T. range has enjoyed considerable consumer and media interest since we first announced the line earlier this year. We are pleased to begin shipping a range which has caused so much interest in the gaming community and are confident that gamers everywhere will appreciate the innovations which we believe make these products unique."

Products currently shipping are:

- **Cyborg R.A.T.⁷ Gaming Mouse**

Featuring a new-generation "twin eye" 5600DPI gaming grade laser sensor that reads each axis separately for pinpoint accuracy, the **Cyborg R.A.T.⁷ Gaming Mouse** tracks up to 6 meters per second to ensure that competitive gamers who favor low sensitivity or high movement speed will always experience correct tracking and precision. The **R.A.T.⁷ Gaming Mouse** is highly ergonomic and adjustable. Built on a metal chassis and designed to be comfortable over sustained gaming sessions, it features interchangeable palm rest, adjustable pinkie grips, adjustable length, width and height settings and removable 30g weights.



Gamers can program four DPI settings – programmable all the way up to 5600DPI, which can be instantly recalled via an integrated toggle switch, allowing gamers to strategically switch DPI settings mid-game. Precision Aim mode allows gamers to reduce sensitivity on the fly by holding down a button to temporarily slow down cursor movement, steadying one's aim during heated battle. 5 programmable buttons combined with a 3 position mode switch allows for a total of up to 15 user definable commands to be available to the gamer at any one time. Cyborg ST Software is included in pack allowing gamers to remap programmable buttons and create custom macros. The **R.A.T.⁷** is compatible with Windows™ 7, Vista™ and XP™.

MSRP: \$99.99 / £79.99 / €99.99

- **Cyborg R.A.T.⁵ Gaming Mouse**

Taking gaming mice to the next level, the **Cyborg R.A.T.⁵ Gaming Mouse** conceals innovation and speed beneath its armored appearance. Featuring a true 4000DPI gaming grade laser sensor, gamers can program four DPI settings – programmable all the way up to 4000DPI, which can be instantly recalled via an integrated toggle switch, allowing gamers to strategically switch DPI settings mid-game. Precision Aim mode allows gamers to hold down a button and temporarily slow down cursor movement, steadying one's aim during heated battle. 4 programmable buttons combined with a 3 position mode switch allows for a total of up to 12 user definable commands to be available to the gamer at any one time. The **R.A.T.⁵ Gaming Mouse** adjusts to suit the gamer's preferred style, allowing for custom length adjustment, and the 30g of removable weights stored underneath the mouse can be added or subtracted in order to create a truly personalized experience. Cyborg ST Software, included in the pack, allows gamers to remap programmable buttons and create custom macros. The **R.A.T.⁵ Gaming Mouse** is compatible with Windows™ 7, Vista™ and XP™.

MSRP: \$69.99 / £59.99 / €59.99

Products expected to ship later this summer:

- **Cyborg R.A.T.³ Gaming Mouse**

The entry-level weapon in the R.A.T. line, the **R.A.T.³ Gaming Mouse** provides performance and comfort for any gaming application. High-speed movement and aim are delivered by the swift 3200DPI gaming grade laser sensor. Gamers can program four DPI settings – all the way up to 3200DPI, which can be instantly recalled via an integrated toggle switch, allowing them to strategically switch DPI settings mid-game. 3 programmable buttons on the **R.A.T.³ Gaming Mouse** allow gamers to assign preferred actions to each of the buttons and the 3-position mode switch allows for a total of up to 9 actions to be programmed to the buttons at any one time. Powerful Cyborg ST software included in pack allows gamers to remap programmable buttons



and create custom macros, all via a powerful and intuitive new user interface. The **R.A.T.³ Gaming Mouse** is compatible with Windows™ 7, Vista™ and XP™.

MSRP: \$49.99 / £34.99 / €49.99

- **Cyborg R.A.T.⁹ Gaming Mouse**

The **Cyborg R.A.T.⁹ Gaming Mouse** builds on the **Cyborg R.A.T.⁷ Gaming Mouse's** features with a next-generation, 'latency-free' 2.4GHz wireless technology which frees the gamer from tethered operation with zero lag or dropout. Operating via a custom rechargeable battery pack, the **R.A.T.⁹** comes complete with desktop charging system and additional battery pack to ensure that gaming sessions can run for as long as the gamer.

The **R.A.T.⁹ Gaming Mouse** has been designed with comfort in mind and features the same interchangeable palm rest, adjustable pinkie grips, adjustable length, width and height settings featured on the **R.A.T.⁷ Gaming Mouse**, while a full 42g of removable weights allows for an even greater level of weight customization.

Similar to the **R.A.T.⁷ Gaming Mouse**, gamers can individually set the x and y-axis DPI of the power 'twin-eye' 5600DPI gaming grade laser sensor and store 4 individual DPI settings which can be instantly recalled via an integrated toggle switch. Precision Aim mode allows gamers to hold down a button and temporarily slow down cursor movement, steadying one's aim during heated battle and 5 programmable buttons combined with a 3-position mode switch allows for a total of up to 15 user definable commands to be available to the gamer at any one time. Cyborg ST Software included in pack allows gamers to remap programmable buttons and create custom macros. The **R.A.T.⁹** is compatible with Windows™ 7, Vista™ and XP™.

MSRP: \$129.99 / £99.99 / €129.99

The new range of **Cyborg R.A.T. Premium Gaming Mice** are expected to be available at Amazon®, GameStop® online, Best Buy® online, and at leading retailers world-wide.

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About Mad Catz Interactive, Inc.

Mad Catz is a leading global provider of innovative products for the interactive entertainment industry. Mad Catz develops and markets accessories for videogame systems and PCs under its Mad Catz (casual gaming), Saitek (simulation), Cyborg (pro gaming), Eclipse (home and office) and Tritton (audio) brands. Mad Catz also operates e-commerce and content websites for videogame and PC products under its GameShark brand, develops, manufactures and markets proprietary earphones under its AirDrives brand, and publishes and distributes video/PC games. Mad Catz distributes its products through most of the leading retailers offering interactive entertainment products and has offices in North America, Europe and Asia. For additional information please go to www.madcatz.com, as well as www.store.gameshark.com, www.saitek.com, www.cyborggaming.com, www.eclipsetouch.com, www.trittontechnologies.com, www.gameshark.com and www.airdrives.com.

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with the Securities and Exchange Commission and the Canadian Securities Administrators

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